MASTERSTART

Coventry University

Practical Agility

Adapt faster to drive sustainability

Staying competitive and driving innovation requires agility at every level. Practical Agility provides you with the tools to lead with adaptability, enhance collaboration, and foster continuous improvement. You'll gain the insights needed to transform your organisation into a responsive, high-performing team, ready to thrive in an ever-changing business environment.

What will you learn?

Agile decision-making

Make informed, flexible decisions in fast-changing environments. Learn to assess risks, respond effectively and prioritise tasks for maximum business impact.

Adapt to changing market conditions

Stay ahead of disruption by recognising market shifts and responding with agility. Develop strategies to pivot effectively while maintaining operational stability.

Implement agile business practices

Apply agile practices to enhance efficiency, foster collaboration and streamline workflows across teams and departments.

Continuous improvement

Build a culture of iteration and progress. Use feedback loops, retrospectives and agile metrics to refine processes and drive ongoing succes.

Operational efficiency

Eliminate inefficiencies and optimise workflows. Implement agile principles to improve performance, reduce waste and align efforts with business goals.

Reporting and analytics

Use agile metrics and data visualisation tools to track progress, make evidence-based decisions and align teams around measurable objectives.

Certificate of Competence

Course outline

WEEK 1

Orientation

Welcome to your online course

Meet your Industry Expert, Learner Success Coach, and other learners

WEEK 2

Module 1

Embracing agility

Understand the need for agility and assess gaps in your organisation

WEEK 3

Module 2

Agile leadership and culture

Apply agile leadership to support autonomy and build a culture of trust

WEEK 4

Module 3

Agile practices and tools

Explore agile frameworks to understand how they improve workflow efficiency and responsiveness

WEEK 5

Module 4

Agile team and collaboration

Build cross-functional teams and use agile events to enhance teamwork

WEEK 6

Module 5

Continuous improvement and adaptation

Apply continuous improvement methods to adapt to market changes

WEEK 7

Module 6

Implementing agility in your organisation

Develop a customised agility plan, explore change management strategies and learn to scale agility effectively

WEEK 8

Final assessment

Agility Plan

Who is this course for?

This course is for **professionals who want to lead their teams or organisations through fast-changing business environments**. It's especially valuable for managers and leaders looking to apply agile practices to drive growth, sustainability, and adaptability.

The learning experience

MasterStart courses are developed to provide a learning experience that builds competence and professional confidence. This unique online learning approach means you will:

Enjoy full learning support for your course, in the form of a dedicated team of an Industry Expert, Learner Success Coach and Learning Support Coordinator.

Learn from a mix of self-paced study modules, quizzes and interactive activities.

Access resources, audio notes, and a community chat for additional support and discussion.

Engage in collaborative learning sessions to apply what you've learned in practical ways.

All MasterStart courses are aligned to **Category-B of the BBBEE Skills Development** matrix.

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